

The Renaissance Series

Striving for TRANSFORMATIONAL VALUE
Are we ready for radical change?

THE MADISON Morristown, NJ
4th April 2019

Delegate arrivals/Coffee

Welcome introductions

Stuart Cooper and Jo Sollano

CEO Adelphi and Director, Adelphi Values
Meeting Co-Chairs

Setting the stage – Vision: ‘A New Tomorrow’

Disrupting the model with new ways of thinking and operating: What will constitute value in healthcare in the era of transformational therapies and interventions

Keynote Speaker Sachin Kamal-Bahl

Formerly VP & Head of Centre for Health Systems Innovation and Leadership, Pfizer Inc.

Calculating and demonstrating value of transformative therapies

Negotiations in uncharted territory: regulatory, payment plans and evidence that are “fit for purpose” for interventions which promise life-changing and lifetime value

Indranil Bagchi

SVP Global Value and Access, Novartis
(Kymriah, CAR-T)

Healthcare provision in the new landscape

Preparing for a tsunami of high value healthcare solutions. Insight into decision making criteria which will drive therapy selection and coverage

Chief Medical Officer

Large US HC Insurer

Lunch

Serving on the front line

Physician’s eye view of the challenges in translating pioneering advances in medicine, and visionary use of technology, into transformational experiences for patients

John Powers

Professor of Clinical Medicine, George Washington University School of Medicine, Washington DC

Spreading the word

New challenges for Medical Affairs in communicating transformative value. An invitation to question how best to reach, inform and educate our healthcare audiences and stakeholders

SVP Global Medical Affairs

Gene Therapy Company

Panel and Audience Debate

What steps must we as an industry take to achieve the desired transformation in healthcare?

Co-Chairs Stuart Cooper
and Jo Sollano



Meeting close

Followed by refreshments and further discussions